



# BILLINGS SYMPHONY

The Billings Symphony playbill and Youth Orchestra Family Series booklet are free publications available to all Symphony attendees. The 2022–2023 playbill highlights 30 events in 13 venues between August 2022 and June 2023. By advertising with the Symphony, your message will reach on average 700+ series subscribers and thousands of single ticket buyers who attend our events annually. **We anticipate more than 20,000 patrons will see your ad** in our digital and printed playbill formats and on digital displays in all indoor venues. To advertise, contact the Billings Symphony at [marketing@billingsymphony.org](mailto:marketing@billingsymphony.org) or call (406) 252-3610.

BLEED 5.75" x 8.75"

TRIM 5.5" x 8.5"

SAFE AREA 5" x 8"

Keep all important information, logos, text within the safe area.

**FULL PAGE WITH BLEED**

5.75" x 8.75"

**FULL PAGE NO BLEED**

5" x 8"

**HALF PAGE VERTICAL NO BLEED**

2.375" x 8"

**HALF PAGE HORIZONTAL NO BLEED**

5" x 3.875"

**QUARTER PAGE VERTICAL NO BLEED**

2.375" x 3.875"

**QUARTER PAGE HORIZONTAL NO BLEED**

5" x 1.8125"

## WIDTH X HEIGHT

- **Full Page With Bleed**  
5.75" x 8.75" (Trim Size 5.5" x 8.5")  
(5" x 8" keep logos and text in the safe area)
- **Full Page No Bleed**  
5" x 8"
- **Half Page Horizontal No Bleed**  
5" x 3.875"
- **Half Page Vertical No Bleed**  
2.375" x 8"
- **Quarter Page Vertical No Bleed**  
2.375" x 3.875"
- **Quarter Page Horizontal No Bleed**  
5" x 1.8125"

## Submitting your Ad

- Acceptable formats are high res PDF, high res jpg, or png.
- Images must be a minimum 300 dpi (high resolution).
- Ads must be camera- and print-ready.

Rates are based on receipt of camera-ready artwork submitted.  
**Ads that require design are an additional \$150.**



**BILLINGS  
SYMPHONY**

# ADVERTISING AGREEMENT

2022–2023 Season Playbill & Youth Orchestra Family Series Booklet

**Reserve your ad spot by June 14. If designing your own advertisement, please send final ad to [marketing@billingsymphony.org](mailto:marketing@billingsymphony.org) by June 22.**

***\*Advertise in both publications and receive a 25% discount on your total package.***

Advertiser: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Contact name: \_\_\_\_\_ Phone: \_\_\_\_\_

**I would like to be included in the Billings Symphony Playbill**

**Inside cover \$2,250**

**Outside back cover \$2,500**

**Full page \$2,180**

**Half page horizontal \$1,420**

**Half page vertical \$1,420**

**Quarter page horizontal \$700**

**Quarter page vertical \$700**

**I would like to be included in the Youth Orchestra Family Series Booklet**

**Inside cover \$1,075**

**Outside back cover \$1,150**

**Full page \$1,000**

**Half page horizontal \$1,420**

**Half page vertical \$500**

**Quarter page horizontal \$200**

**Quarter page vertical \$200**

**ARTWORK SPECIFICATIONS (print-ready files):** Pricing includes full color. Please send color ads. Images must be high resolution (minimum 300 dpi). Ads must be camera-ready. Acceptable formats are PDF, jpg, or png.

***I will send print-ready art***

***I will have Billings Symphony design my ad* +\$150**

**Total costs =** Billings Symphony Playbill \_\_\_\_\_

( + ) Youth Orchestra Family Series Booklet \_\_\_\_\_

( + ) \$150 ad design fee (if applicable) \_\_\_\_\_

( - ) 25% discount (if purchasing both) \_\_\_\_\_

**TOTAL =** \_\_\_\_\_

**PAYMENT**

Check included, payable to Billings Symphony

Please send me an invoice (payable by check or credit card)