



BILLINGS SYMPHONY

YOUTH ORCHESTRA

The Billings Symphony Youth Orchestra & Family Series Playbill is a free publication available to all Symphony attendees. The booklet highlights our FREE Family Series, launched in 2022. The publication highlights family events between August 2022 and June 2023, including the Fall and Spring Youth Orchestra concerts. By advertising with the Symphony, your message will reach on average 700+ series subscribers and thousands of single ticket buyers in our digital and printed formats and on digital displays in all indoor venues. To advertise, contact the Billings Symphony at marketing@billingsymphony.org or call (406) 252-3610.

BLEED 5.75" x 8.75"

TRIM 5.5" x 8.5"

SAFE AREA 5" x 8"

Keep all important information, logos, text within the safe area.

FULL PAGE WITH BLEED
5.75" x 8.75"

FULL PAGE NO BLEED
5" x 8"

HALF PAGE VERTICAL NO BLEED
2.375" x 8"

HALF PAGE HORIZONTAL NO BLEED
5" x 3.875"

QUARTER PAGE HORIZONTAL NO BLEED
5" x 1.8125"

QUARTER PAGE VERTICAL NO BLEED
2.375" x 3.875"

WIDTH X HEIGHT

- **Full Page With Bleed**
5.75" x 8.75" (Trim Size 5.5" x 8.5")
(5" x 8" keep logos and text in the safe area)
- **Full Page No Bleed**
5" x 8"
- **Half Page Horizontal No Bleed**
5" x 3.875"
- **Half Page Vertical No Bleed**
2.375" x 8"
- **Quarter Page Vertical No Bleed**
2.375" x 3.875"
- **Quarter Page Horizontal No Bleed**
5" x 1.8125"

Submitting your Ad

- Acceptable formats are high res PDF, high res jpg, or png.
- Images must be a minimum 300 dpi (high resolution).
- Ads must be camera- and print-ready.

Rates are based on receipt of camera-ready artwork submitted.
Ads that require design are an additional \$150.



**BILLINGS
SYMPHONY**
YOUTH ORCHESTRA

ADVERTISING AGREEMENT

2022–2023 Youth Orchestra & Family Series Playbill

Reserve your ad spot in the Youth Orchestra and Family Series Booklet by **Monday, Oct. 10.**

If designing your own advertisement, please send final ad to marketing@billingsymphony.org by **Friday, Oct. 14.**

Advertiser: _____

Mailing address: _____

Email: _____ Website: _____

Contact name: _____ Phone: _____

- ~~Inside cover \$1,075~~ **SOLD**
- Outside back cover \$1,150**
- Full page \$1,000**

- Half page horizontal \$500**
- Half page vertical \$500**
- Quarter page horizontal \$200**
- Quarter page vertical \$200**

ARTWORK SPECIFICATIONS (print-ready files): Pricing includes full color. Please send color ads. Images must be high resolution (minimum 300 dpi). Ads must be camera-ready. Acceptable formats are PDF, jpg, or png.

- I will send print-ready art*** ***I will have Billings Symphony design my ad*** +\$150

TOTAL COSTS = Youth Orchestra Family Series Booklet _____

(+) \$150 ad design fee (if applicable) _____

TOTAL = _____

PAYMENT

- Check included, payable to Billings Symphony
- Please send me an invoice (payable by check or credit card)

***Thank you for supporting the
Billings Symphony Youth Orchestra!***